

Mobile E-commerce: Friend or Foe?



65% of survey respondents expect mobile revenue to grow by more than 26% (in the next 5 years).

Most agree the frequency and severity of fraud is on the rise.

58% were hit with more than 10 Internet and Mobile fraud incidents in the past year.



Enterprise companies (with revenues of >\$1B) lost between **\$15M to \$240M** to Internet and Mobile fraud.

SMBs (with revenues of \$100M-\$999M) lost **\$3M to \$13M** to Internet and Mobile fraud.



Malware (PC/Web Browser and mobile device) represents the greatest risk, followed by e-wallet fraud.

47% think Biometrics should be required for login authentication in the future.



74% plan to implement real-time analytics tools to detect web and mobile fraud.

74%

Learn More at emc.com/onlinefraud

*This survey was commissioned by RSA and TeleSign Corporation and carried out by J.Gold Associates. The survey was conducted in December 2014 to over 250 respondents.

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